

I want to sustain and implement
by better engaging people that can benefit from my work

Marketing Mix

<p>Product Describe the 'Unique Selling Proposition' that clearly states the features & benefits that make your work unique.</p>	<p>Place Where is your work available to people & how does it get there?</p>	<p>Price What are the returns you receive for your work?</p>
<p>Physical environment What impression does your workplace give to your audience, suppliers & staff?</p>	<p>Process What are the procedures that your company uses to deliver your work?</p>	<p>People Which of your staff or representatives are involved?</p>
		<p>Promotion What are your means to make your audience aware of your work?</p>