

I want to know the people I'm working with
by visualizing their key characteristics

Personas

Add Picture or Drawing

Who am I?

3 Reasons for me to
engage with you

1.

2.

3.

3 Reasons for me not to
engage with you

1.

2.

3.

Persona Name:

Audience Segment:

My interests

My Personality

My Skills

My Dreams

My Social Environment